

**Online Faculty Development Programme on  
Intellectual Property Rights (IPR),  
organised by Department of Business Administration in  
collaboration with  
Internal Quality Assurance Cell (IQAC),  
Prasad V. Potluri Siddhartha Institute of Technology,  
Kanuru, Vijayawada - 520007, Krishna Dt. Andhra Pradesh  
On 28<sup>th</sup> April, 2025, at 10-00 AM Platform: Google Meet**

**Programme Banner**

The banner features a light blue background with a subtle circular pattern. On the left is the Prasad V. Potluri Siddhartha Institute of Technology logo, and on the right is the 50th Anniversary logo of the Department of General & Technical Education, Andhra Pradesh. The text is centered and reads: "Prasad V. Potluri Siddhartha Institute of Technology (Autonomous) Kanuru, Vijayawada—520007 Department of Business Administration in association with Internal Quality Assurance Cell (IQAC) Online Faculty Development Programme on Intellectual Property Rights (IPR) 28th April, 2025, at 10-00 AM Onwards". Below this, there are two portraits: a man in a blue shirt and a woman in a yellow and green sari. Under the man's portrait is "Dr. UMESH HUDEDAMANI, Research Systems Management Division, ICAR-NAARM, Rajendranagar, Hyderabad- 500030". Under the woman's portrait is "Dr. P. LAKSHMI SANTHI, Asst. Vice President, Client Relations, SciTech Patent Art Services (P) Ltd. DA Nacharam, Hyderabad – 500 076". At the bottom, there are three names in pink: "Dr. K.Sivaji Babu Principal", "Dr. B.Raghu Kumar Coordinator, IQAC", and "Dr. P. Adi Lakshmi Head of the Department".

**Prasad V. Potluri Siddhartha Institute of Technology  
(Autonomous)  
Kanuru, Vijayawada—520007**

**Department of Business Administration**  
in association with  
**Internal Quality Assurance Cell (IQAC)**  
**Online Faculty Development Programme  
on**  
**Intellectual Property Rights (IPR)**  
28th April, 2025, at 10-00 AM Onwards

  
**Dr. UMESH HUDEDAMANI**  
Research Systems Management Division,  
ICAR-NAARM, Rajendranagar,  
Hyderabad- 500030

  
**Dr. P. LAKSHMI SANTHI**  
Asst. Vice President, Client Relations,  
SciTech Patent Art Services (P) Ltd.  
DA Nacharam, Hyderabad – 500 076

**Dr. K.Sivaji Babu  
Principal**

**Dr. B.Raghu Kumar  
Coordinator, IQAC**

**Dr. P. Adi Lakshmi  
Head of the Department**



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**Intellectual Property Rights (IPR)**

**28th April, 2025, at 10-00 AM Onwards**



**Dr. K. Sivaji Babu  
Principal**



**Dr. B. Raghu Kumar  
Coordinator, IQAC**



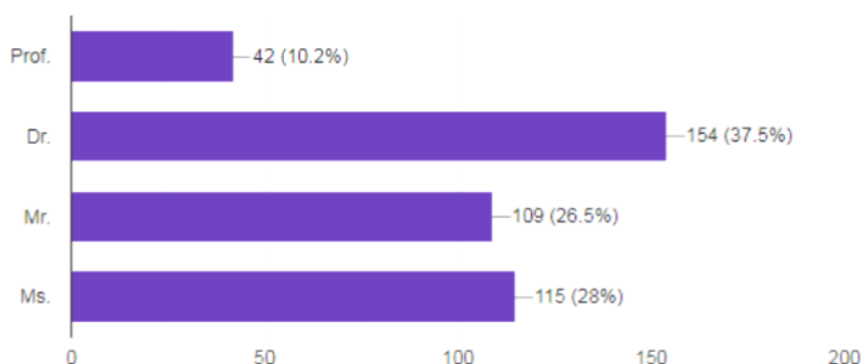
**Dr. P. Adi Lakshmi  
Head of the Department**

## **Designation wise registered Participants from across the India**

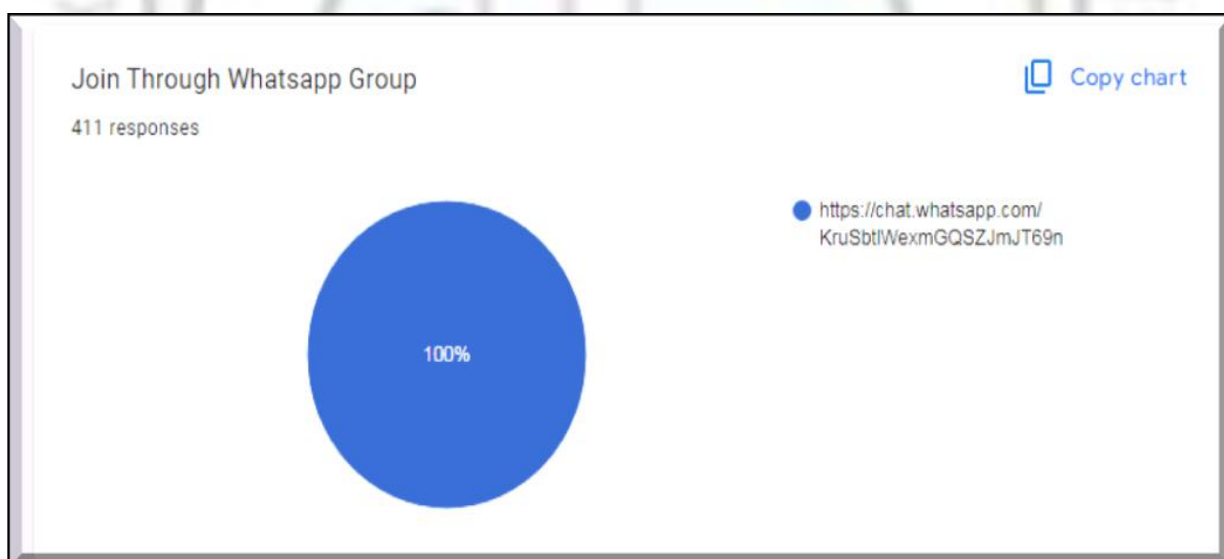
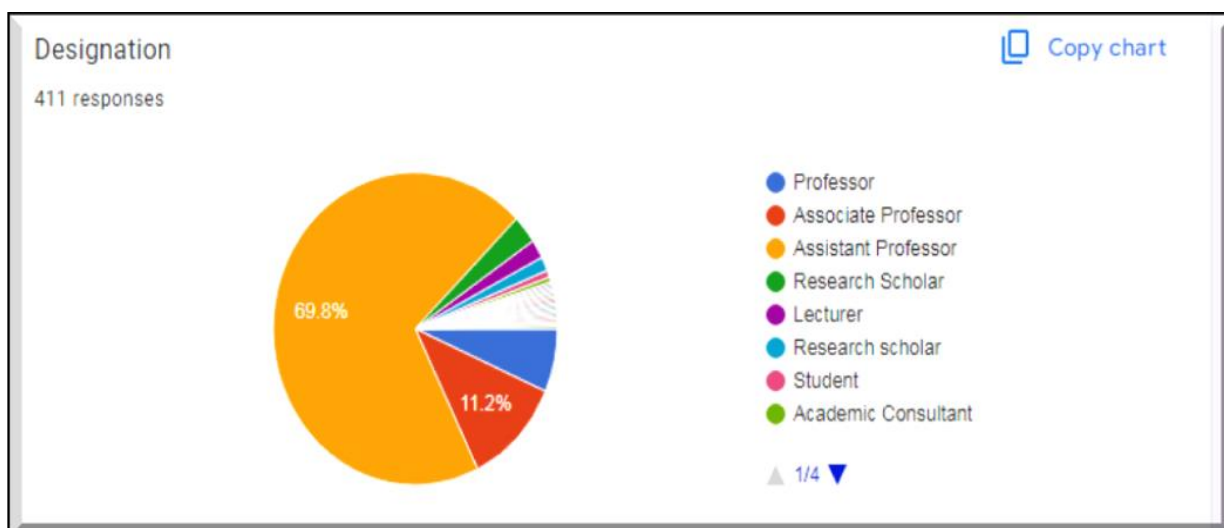
Salutation

411 responses

[Copy chart](#)



## Designation wise registered Participants from across the India



### Background Note of Faculty Development Programment (FDP)

Online Faculty Development Programme on Intellectual Property Rights (IPR), on 28<sup>th</sup> April, 2025 through google meet platform. In this FDP various faculty members from across India and know the importance of IPR and its uses. This programme is chaired by Dr. K. Sivaji Babu, Principal, PVPSIT, Dr. B. Raghu Kumar, Coordinator, IQAC, PVPSIT and Dr. P. Adi Lakshmi, Professor and Head, Department of Business Administration, PVPSIT.

### Details of the Resource Persons

No.	Name of the Resource Person	Affiliation
1.	Dr. Umesh Hudedamani	Research Systems Management Division, ICAR-NAARM, Rajendranagar, Hyderabad-500030
2.	Dr. P. Lakshmi Santhi	Asst. Vice President, Client Relations, SciTech Patent Art Services (P) Ltd. DA Nacharam, Hyderabad – 500 076

### Participants

1.	Number of Participants registered	411
2.	Number of Certificates issued	411

### Details of the Coordinators

No.	Name of the Resource Person	Affiliation
1.	Dr. Lt. M. Dhadurya Naik	Assistant Professor, Department of Business Administration, Prasad V. Potluri Siddhartha Institute of Technology, Kanuru, Vijayawada - 520007
2.	Dr. N. Suresh Babu	Assistant Professor, Department of Business Administration, Prasad V. Potluri Siddhartha Institute of Technology, Kanuru, Vijayawada - 520007



## Glimpses of the Programme

The screenshot shows a Google Meet window with the URL `meet.google.com/bqk-jeeq-afi`. The presentation slide is titled "Intellectual Property Rights (IPR)" and is presented by Dr. P. Adi Lakshmi, Professor and Head. The slide content includes:

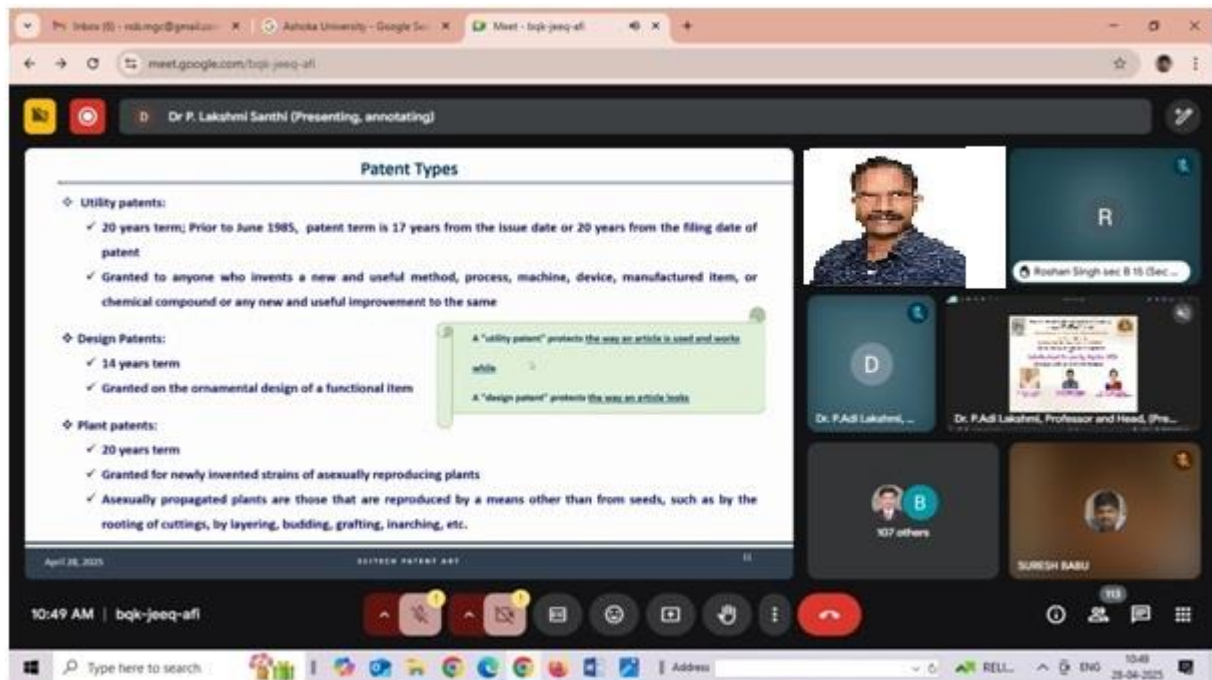
- Prasad V. Potluri Siddhartha Institute of Technology (Autonomous), Kanuru, Vijayawada-520007
- Department of Business Administration in association with Internal Quality Assurance Cell (IQAC)
- Online Faculty Development Programme on Intellectual Property Rights (IPR)
- 28th April, 2025, at 10-00 AM Onwards
- Dr. K. Sivaji Babu, Principal
- Dr. B. Raghu Kumar, Coordinator, IQAC
- Dr. P. Adi Lakshmi, Head of the Department

The participant grid on the right shows Dr. P. Adi Lakshmi, Raghu Kumar B..., Palakollu Prasad, Prerana PVPSIT, 98 others, and SURESH BABU. The bottom status bar shows the time as 10:21 AM and the date as 28-04-2025.


The screenshot shows a Google Meet window with the URL `meet.google.com/bqk-jeeq-afi`. The presentation slide is titled "Why INNOVATION?" and lists the following points:

- Helps shape corporates
- Gives a technical/competitive edge
- Leads to better corporate positioning
- Meet evolving society's demands
- Harmonize with the advancing technology
- Enhances capabilities and productivity
- Enables potential acquisitions
- Means of accelerating revenue growth

The participant grid on the right shows Dr. P. Lakshmi Santhi, Dr. P. Adi Lakshmi, Professor and Head, Raghu Kumar B..., 99 others, and SURESH BABU. The bottom status bar shows the time as 10:26 AM and the date as 28-04-2025.



  
**Dr. B. Raghav Kumar**  
 IQAC, Siddhartha Institute of Technology  
 PVP Siddhartha Institute of Technology  
 Vijayawada

  
**Dr. P. Adi Lakshmi**  
 Head of the Department  
 HEAD  
 Department of Business Administration  
 PRASAD V. POTLURI  
 SIDDHARTHA INSTITUTE OF TECHNOLOGY  
 KANURU, VIJAYAWADA-520 007.