

MANAGEMENT INFORMATION SYSTEMS

Course Code	20ME2701B	Year	IV	Semester	I
Course Category	Open Elective-III	Branch	Common to All	Course Type	Theory
Credits	3	L-T-P	3-0-0	Prerequisites	
Continuous Internal Evaluation:	30	Semester End Evaluation:	70	Total Marks:	100

CO	Statement	Skill	Blooms	Units
CO1	Discuss the basic concepts of MIS, Decision making, Applications of MIS, Decision support systems, BPR and E- Commerce.	Understand	L2	1,2,3,4,5
CO2	Interpret the MIS decision making and its applications.	Apply	L3	2,3
CO3	Categorise Decision support systems and Business Process Re-Engineering	Apply	L3	4
CO4	Summarise the Electronic commerce environment and its opportunities.	Apply	L3	5

Syllabus		Course Outcomes
Unit No	Contents	
Unit-I	Introduction to MIS: Definition of MIS, Role and Impact of MIS, MIS: Support to the management, As tool for Management Process, Basic model of organization, Modifications to the basic model, organization as a system, MIS: organization, Strategic management of business.	CO1
Unit-II	Decision Making: Concepts, Methods, Tools, Procedures, Organizational decision making, MIS and Decision making concepts, Information: A Quality Product, Classification of information, Value of information, General model of Human as information processor, Types of systems, Handling system complexity, Development of long range plans of the MIS, Development and implementation of MIS, Factors of Success and failure for MIS.	CO1, CO2
Unit-III	Applications: Applications in Manufacturing Sector, Personnel, financial, production, materials, marketing management, Applications in service sector, creating a Distinctive service, MIS in service industry, Technology of Information systems, Data processing, Transaction processing, Application processing, TQM of Information systems, Programming languages for system coding.	CO1, CO2

Unit-IV	Decision support systems and BPR: Concept and philosophy, Deterministic systems, Artificial Intelligence systems, Knowledge based expert system, Enterprise Management systems, ERP basic features EMS and MIS, Business Process Re- Engineering, Process model of organization, Value stream model of the organization MIS and BPR.												CO1, CO3	
Contribution of Course Outcomes towards the achievement of Program Outcomes														
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	1	1	-	-	3	-	-	2	1	3	2	1	2	3
CO2	1	1	-	-	3	-	-	2	1	3	2	1	2	3
CO3	1	1	-	-	3	-	-	2	1	3	2	1	2	3
CO4	1	1	-	-	3	-	-	2	1	3	2	1	2	3

Learning Resources

Text Books:	<ol style="list-style-type: none"> 1. W.S. Jawadekar, Management Information Systems: A Global Digital Enterprise Perspective, 5th Edition, McGraw Hill Education, 2013. 2. D. Minoli, Web Commerce Technology Hand Book, 1st edition, McGraw Hill Education, 2000.
Reference Books:	<ol style="list-style-type: none"> 1. K.C. Laudon and J. Laudon, Management Information Systems: Managing a Digital firm, 11th Edition, Pearson Education, 2012. 2. D. Gordon and M. Oslon, Management Information Systems: Conceptual Foundations, Structure and Development, 2nd Edition, McGraw Hill Education Pvt Ltd, India, 2001. 3. R.G. Murdic, J.E. Ross and J.R. Clagget, Information Systems for Modern Management, 3rd Edition, PHI, 2008. 4. K.Ravi and A.B. Whinston, Frontiers of Electronic Commerce, 1st edition, Pearson India, 2002.